

DAD ROCK TABS

2026

★ MEDIA KIT ★

THE GLOBAL HOME FOR
CLASSIC ROCK & METAL GUITAR LESSONS

75,000+
YOUTUBE SUBSCRIBERS



YOUTUBE
@DADROCKYTOFFICIAL



WEBSITE
DADROCKTABS.COM



ANDROID APP
DADROCK TABS

CLASSIC ROCK • HEAVY METAL • GUITAR LESSONS • BASS LESSONS



DADROCKTABS.COM
VISIT OUR WEBSITE



@DADROCKYTOFFICIAL
SUBSCRIBE ON YOUTUBE



GET IT ON
Google Play

DADROCK TABS APP



DADROCKTABS@GMAIL.COM
FOR PARTNERSHIPS

ABOUT DADROCK TABS

TEACHING THE SONGS THAT ROCKED THE WORLD

DadRock Tabs is one of YouTube's largest destinations for classic rock and heavy metal guitar and bass lessons. We create high-quality, easy-to-follow lesson videos that help musicians of all skill levels learn the songs they love.

What started as a passion project has grown into a global guitar education platform that reaches hundreds of thousands of players every month through YouTube, our website, and our Android app.

Our mission is simple: make great music accessible **to everyone, everywhere.**



YOUTUBE CHANNEL

75,000+ subscribers
and hundreds of
thousands of views
each month.



DADROCKTABS.COM

732+ indexed pages
with 371 artist pages
and thousands of
songs and lessons.



ANDROID APP

Available on Google Play
with 3.55K+ installs
and a 4.33★ rating.



MULTI-LANGUAGE SUPPORT

Website and app available
in multiple languages
for a global audience.



SEARCH DRIVEN DISCOVERY

Optimized for Google
Search so players can
find lessons easily.

★ FOUNDER'S MESSAGE ★

DadRock Tabs was created to make classic rock and heavy metal guitar and bass lessons accessible to musicians everywhere. By combining YouTube, a dedicated website, and an Android app with multi-language support, our goal is to help players around the world learn the songs that inspired generations and keep the spirit of rock alive.

– Stephen McNally
Founder, DadRock Tabs

WHAT MAKES US DIFFERENT

- ✓ Focused on classic rock & heavy metal
- ✓ High-quality, accurate guitar & bass lessons
- ✓ Clear on-screen tabs with sync'd original audio
- ✓ Content for all skill levels – beginner to advanced
- ✓ Evergreen library that grows every day
- ✓ Global reach with multi-language support
- ✓ Free to access – built by a musician for musicians

**ONE MISSION.
MILLIONS OF SONGS.
COUNTLESS PLAYERS.**

DadRock Tabs is more than a channel.
It's a worldwide community of
musicians who love the music
that made history.



DadRockTabs.com



YouTube
@DadRockYTOfficial



Android App
DadRock Tabs

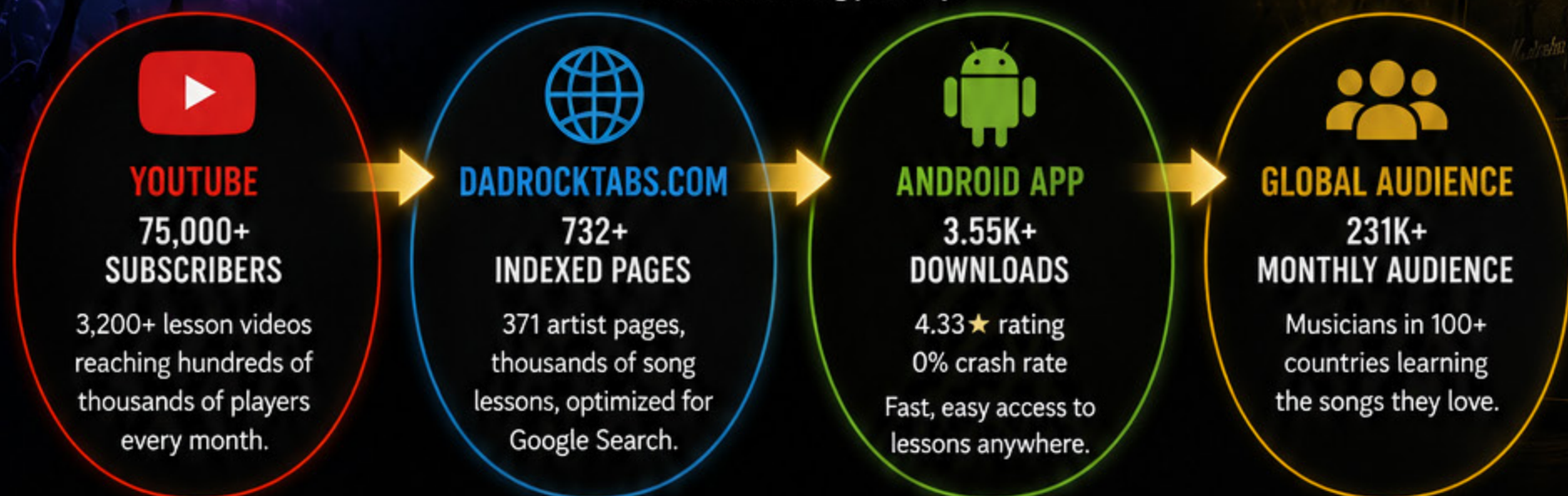


dadrocktabsyt@gmail.com

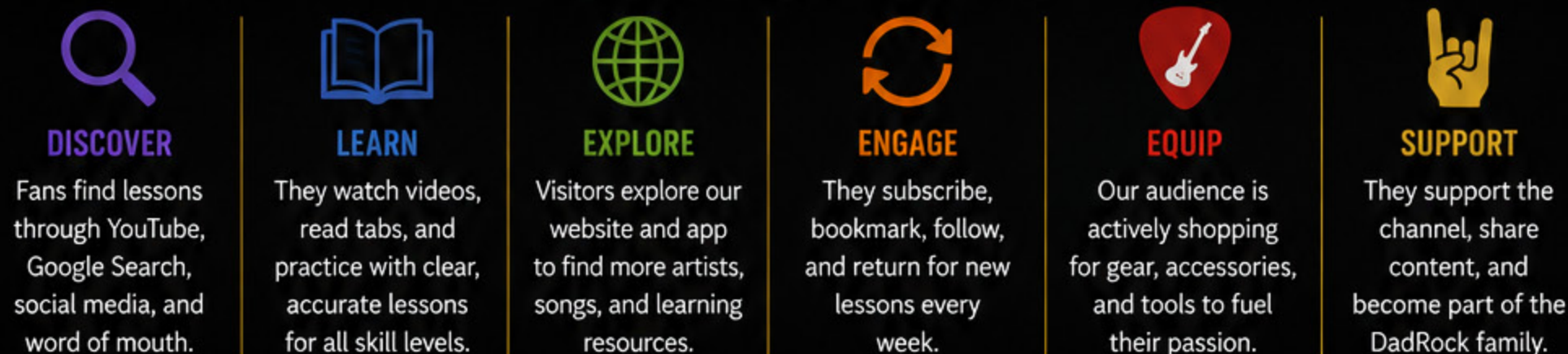
THE DADROCK ECOSYSTEM

ONE MISSION. MULTIPLE PLATFORMS. A GLOBAL COMMUNITY.

DadRock Tabs is more than a channel – it's a complete music education ecosystem that connects with guitar and bass players at every step of their learning journey.



HOW IT ALL WORKS TOGETHER



MULTI-LANGUAGE SUPPORT

Breaking language barriers so musicians worldwide can learn and connect.



Instantly switch languages on both our website and Android app with one click.

BUILT FOR MUSICIANS. BY A MUSICIAN.

Every lesson is created with accuracy, passion, and respect for the original songs. Our content is educational, engaging, and built to help players sound their best.

- ✓ Original audio & on-screen tabs
- ✓ Guitar & bass lessons
- ✓ Beginner to advanced
- ✓ Evergreen content that lasts
- ✓ Always growing



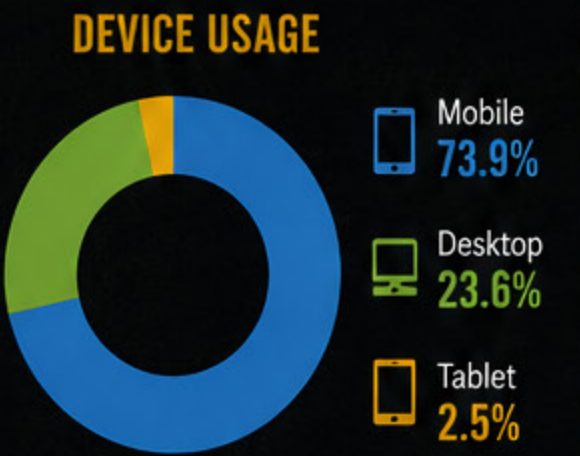
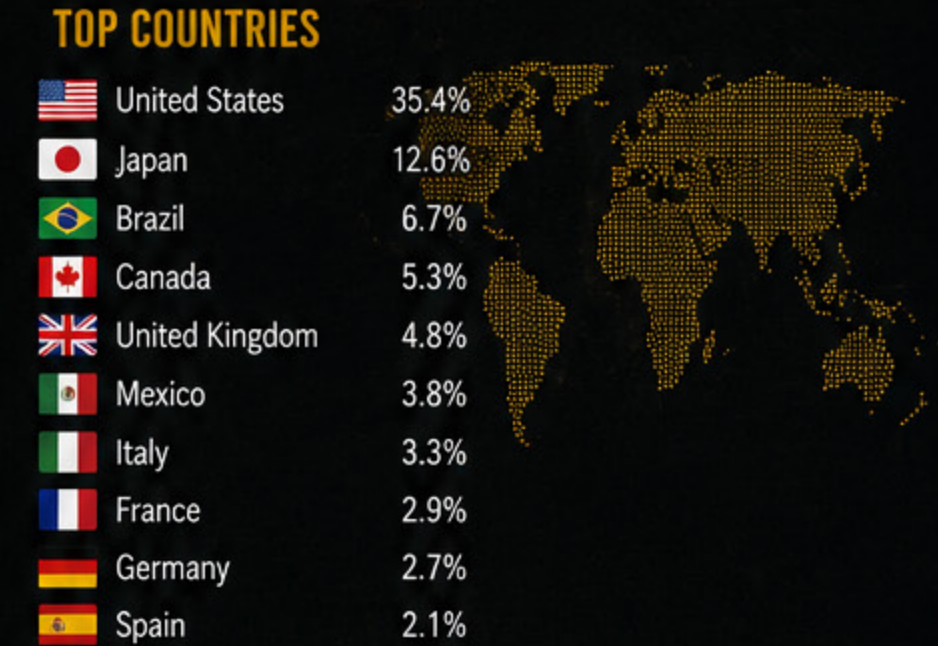
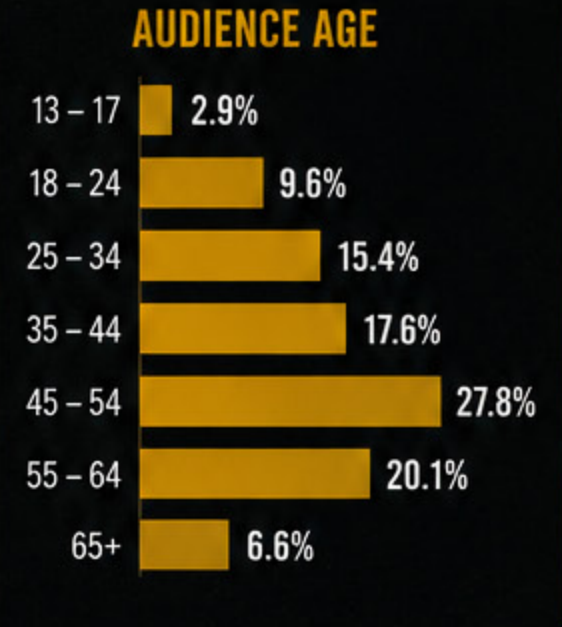
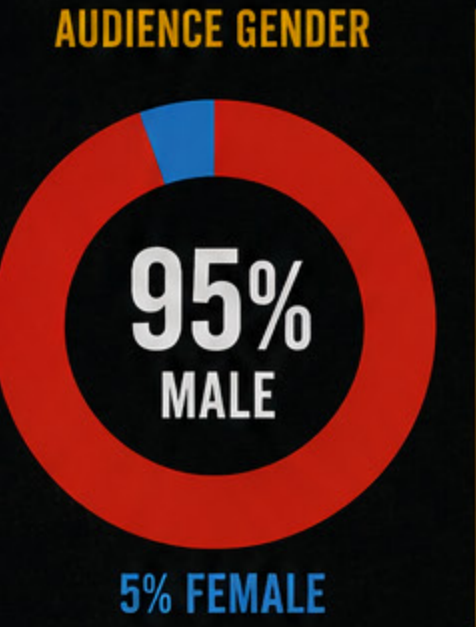
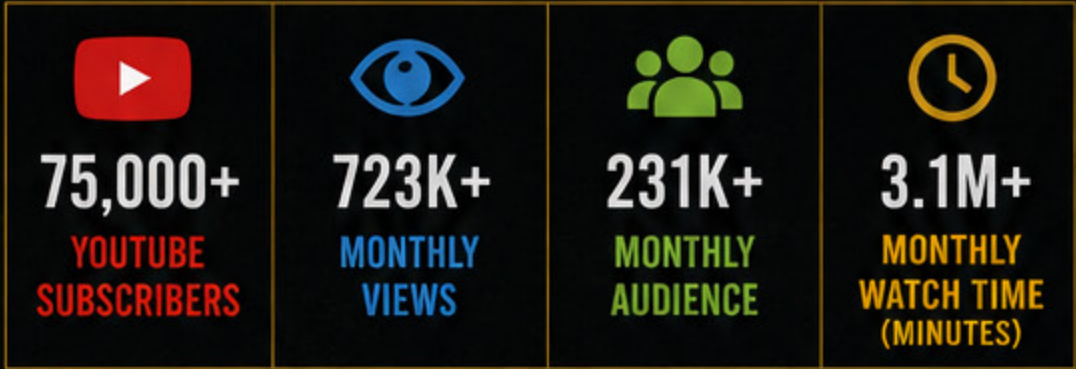
A CONNECTED ECOSYSTEM THAT DELIVERS RESULTS



AUDIENCE & DEMOGRAPHICS

A PASSIONATE, GLOBAL COMMUNITY OF MUSICIANS

DadRock Tabs reaches guitar and bass players of all ages who share a love for classic rock and heavy metal. Our audience is engaged, loyal, and constantly searching for songs, gear, and inspiration.



★ WHAT THIS MEANS FOR PARTNERS ★

 HIGHLY TARGETED Our audience is actively searching for songs, lessons, gear, and music-related products.	 HIGH ENGAGEMENT Long watch times, loyal subscribers, and repeat visitors who come back every week.	 GLOBAL REACH A worldwide community in 100+ countries with content available in multiple languages.	 EVERGREEN CONTENT Timeless songs and educational content generate consistent traffic year-round.	 REAL MUSICIANS Our audience consists of guitar and bass players who live and breathe the music.
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YOUTUBE



WEBSITE



ANDROID APP



MULTI-LANGUAGE

OUR WEBSITE

YOUR ULTIMATE GUITAR RESOURCE

DadRockTabs.com is a comprehensive, search-optimized guitar education website featuring thousands of lessons, artist pages, song tabs, and more.



371+ ARTIST PAGES

In-depth pages with discographies, top songs, and lesson links.



THOUSANDS OF SONG LESSONS

Guitar & bass tabs with on-screen tabs and original song audio.



ALL SKILL LEVELS

Beginner to advanced lessons for every type of player.



POWERFUL SEARCH

Find artists, songs, or techniques in seconds.



MULTI-LANGUAGE SUPPORT

Available in multiple languages with instant language switching.



MOBILE FRIENDLY

Responsive design for a seamless experience on any device.



BUILT FOR DISCOVERY & LEARNING



732+

INDEXED PAGES
on Google



SEO

SEARCH OPTIMIZED
for maximum visibility



EVERGREEN CONTENT

Timeless lessons that
continue to attract traffic



GLOBAL REACH

Serving musicians in
100+ countries



ALWAYS GROWING

New artists, songs, and
lessons added regularly

HOMEPAGE

CLASSIC ROCK & METAL
GUITAR LESSONS

Accurate tabs • On-screen lessons • Original audio
For all skill levels

BROWSE ARTISTS

ALL SONGS

FEATURED ARTISTS



AC/DC



LED ZEPPELIN



METALLICA



GUNS N' ROSES



OZZY OSBOURNE

Easy navigation to find artists, songs,
genres, and lessons fast.

ARTIST PAGE (EXAMPLE)

AC/DC

OVERVIEW

DISCOGRAPHY

TOP SONGS

LESSONS

TOP SONGS



Back In Black

Guitar Lesson

Easy / Intermediate



Highway to Hell

Guitar Lesson

Easy / Intermediate



Thunderstruck

Guitar Lesson

Intermediate



T.N.T.

Guitar Lesson

Easy

Artist discography, top songs, and links
to all related lessons.

SONG PAGE (EXAMPLE)

AC/DC

Back In Black

Guitar Lesson (Easy / Intermediate)



INTRO



On-screen tabs synced with original
song audio for the best learning experience.

INSTANT LANGUAGE SWITCHING

Available in Multiple Languages



English



Français



Español



Deutsch



Italiano



Português



日本語 (Japanese)

...and more!

Change languages anytime
with one click on both the
website and the app.



DESIGNED FOR MUSICIANS.
BUILT FOR EVERYONE.

Whether you're just starting out or perfecting your skills, DadRockTabs.com
gives you the tools, lessons, and inspiration to play the songs you love.

LEARN. PLAY. ROCK.



DadRockTabs.com



YouTube
@DadRockYTOfficial



Android App
DadRock Tabs



dadrocktabsyt@gmail.com



OUR ANDROID APP

GUITAR LESSONS IN YOUR POCKET

The DadRock Tabs Android app makes it easy for guitar and bass players to find, learn, and play their favorite classic rock and metal songs—anytime, anywhere.



3.55K+
INSTALLS

Growing every
month worldwide



4.33★
RATING

Based on 120+
user reviews



0%
CRASH RATE

Stable, reliable
performance



**MULTI-
LANGUAGE**

Available in
multiple
languages



100%
MOBILE
OPTIMIZED

Built for Android
phones & tablets



GET IT ON
Google Play

4.33★ 120+ REVIEWS

POWERFUL FEATURES



EASY ARTIST BROWSING

Browse hundreds of artists
with discographies, top songs,
and direct access to lessons.



SONG BROWSING

Find thousands of songs with
on-screen tabs, original audio,
and accurate lessons.



ON-SCREEN TABS

High-quality, easy-to-read
tabs that sync with the
original song audio.



FAVORITES & HISTORY

Save your favorite songs and
keep track of your learning
progress.



BUILT FOR PLAYERS

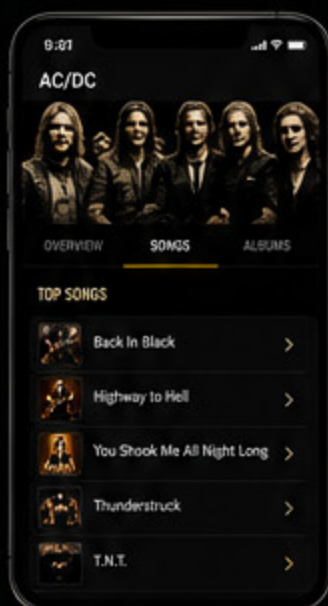
Designed by musicians for
musicians—perfect for all
skill levels.



MULTI-LANGUAGE SUPPORT

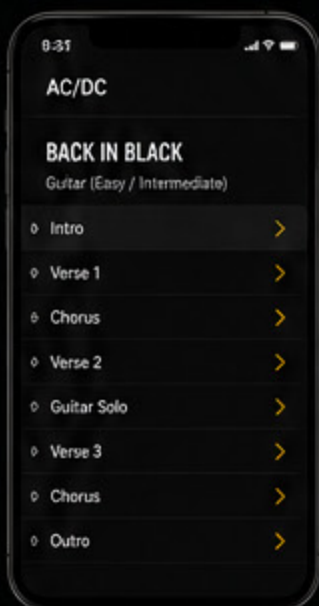
Switch languages instantly
and enjoy lessons in your
preferred language.

APP SCREENSHOTS



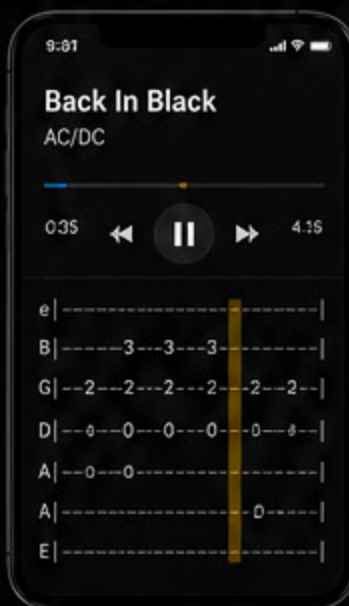
ARTIST PAGE

Explore discographies
and top songs.



SONG LIST

Find the songs you
want to learn.



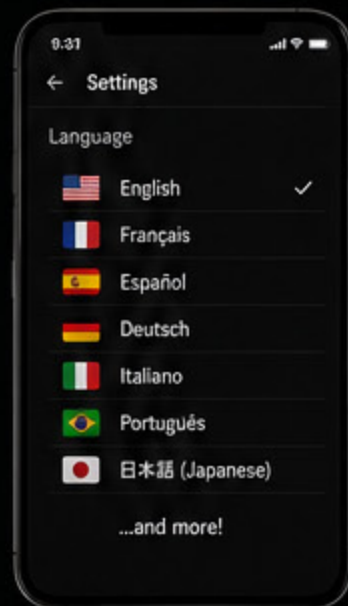
ON-SCREEN TABS

Tabs that scroll and
highlight in real time.



AUDIO PLAYER

Original audio for the
best learning experience.



LANGUAGE SWITCHER

One app. Many languages.
One global community.



**LEARN MORE. PLAY BETTER.
ANYWHERE, ANYTIME.**

The DadRock Tabs Android app puts thousands of classic rock and metal guitar and bass lessons right in your hand—so you can learn the songs you love, wherever life takes you.





CONTENT THAT ROCKS

EDUCATIONAL. ENGAGING. EVERGREEN.

DadRock Tabs creates high-quality guitar and bass lessons that help musicians of all skill levels learn the songs that defined generations. Our content is built to educate, entertain, and stand the test of time.

OUR CONTENT FORMATS



FULL SONG LESSONS

Complete lessons with tabs, on-screen guitar, and original audio.



INTROS & SOLOS

Break down the most iconic riffs, licks, and solos note-for-note.



TABS & RIFFS

Accurate tabs that are easy to follow and play along with.



YOUTUBE SHORTS

Quick tips, riffs, and challenges that keep our audience engaged.



SPECIAL SERIES

Top 3, "Name That Tune," tribute videos, and more.

EVERGREEN CONTENT

Our lessons focus on timeless songs that continue to be discovered and learned by new generations every day.



CLASSIC SONGS. LASTING IMPACT.

OUR MOST POPULAR CONTENT

AC/DC



Back In Black
Full Song Lesson

2.9M+ VIEWS

GUNS N' ROSES



Sweet Child O' Mine
Solo Lesson

2.6M+ VIEWS

LED ZEPPELIN



Stairway To Heaven
Full Song Lesson

2.4M+ VIEWS

METALLICA



Enter Sandman
Full Song Lesson

2.3M+ VIEWS

OZZY OSBOURNE



Crazy Train
Riff Lesson

2.1M+ VIEWS

VAN HALEN



Eruption
Guitar Solo Lesson

1.8M+ VIEWS

CONTENT BY THE NUMBERS



3,200+

Lesson videos on YouTube



8,000+

Songs, riffs & tab lessons



1,500+

Hours of educational content



100+

Classic rock & metal genres



Updated weekly

New lessons every week

OUR CONTENT PILLARS



EDUCATION FIRST

Clear, accurate lessons that help musicians learn.



EVERY SKILL LEVEL

From beginner to advanced, there's something for everyone.



CLASSIC ROCK & METAL

The greatest songs and artists that shaped music history.



GLOBAL ACCESSIBILITY

Multiple languages make our content available worldwide.



MUSIC IS A LANGUAGE THAT CONNECTS US ALL. OUR GOAL IS TO HELP AS MANY MUSICIANS AS POSSIBLE PLAY THE SONGS THAT INSPIRE THEM.

— DadRock Tabs



TIMELESS SONGS.
ENDLESS INSPIRATION.

That's the DadRock Tabs difference.



NEW LESSONS EVERY WEEK

Fresh content keeps our audience coming back.



BUILT TO LAST

Our lessons stay relevant long after the music was released.



FAN APPROVED

Requested by our community and loved by thousands of musicians.



YOUTUBE CHANNEL

75,000+ SUBSCRIBERS AND GROWING

DadRock 2.0 delivers high-quality guitar and bass lessons using the original songs you love. Our content helps musicians learn, improve, and keep the spirit of classic rock and heavy metal alive.



75,000+
SUBSCRIBERS

Community of
dedicated musicians
worldwide.



3,200+
LESSON VIDEOS

Guitar & bass lessons
covering thousands of
classic rock & metal songs.



2.9M+
MONTHLY VIEWS*

Consistent views from
engaged rock and metal
fans around the globe.



8,000+
HOURS WATCHED
(MONTHLY)*

Viewers spend quality
time learning and
enjoying our content.

*Average monthly performance (last 28 days as of May 2025)

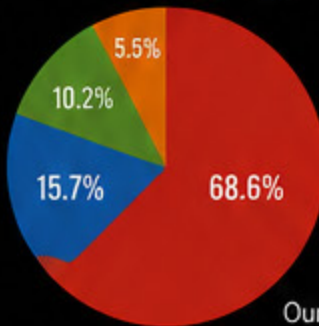
CHANNEL HIGHLIGHTS

- ✓ Focused on classic rock & heavy metal
- ✓ On-screen tabs synced with original audio
- ✓ Lessons for all skill levels
- ✓ Shorts, long-form videos & playlists
- ✓ New lessons added every week
- ✓ Strong community engagement

VIEWS OVER TIME (LAST 12 MONTHS)



TOP TRAFFIC SOURCES



- YouTube Search 68.6%
- Suggested Videos 15.7%
- Browse Features 10.2%
- Other (External, Direct, Playlists, etc.) 5.5%

Our content is discovered every day by players actively searching for songs to learn.

AUDIENCE ENGAGEMENT



98%
LIKE RATE

Viewers love the
lessons we create.



12K+
COMMENTS
(MONTHLY)

Active discussion
and song requests.



15K+
SHARES
(MONTHLY)

Fans share lessons
with other players.



40%+
RETURNING
VIEWERS

A loyal audience
that keeps coming
back to learn.

TOP PLAYLISTS



AC/DC Guitar Lessons (All Songs) 2.1M+ views



Ozzy Osbourne Guitar Lessons (All Songs) 1.7M+ views



Metallica Guitar Lessons (All Songs) 1.6M+ views



Van Halen Guitar Lessons (All Songs) 1.5M+ views



Led Zeppelin Guitar Lessons (All Songs) 1.4M+ views

MOST POPULAR VIDEOS (ALL TIME)

1		AC/DC - Back In Black - Guitar Lesson (Easy/Intermediate)	2.9M+ views
2		Guns N' Roses - Sweet Child O' Mine - Guitar Lesson	2.6M+ views
3		Metallica - Enter Sandman - Guitar Lesson (Easy/Intermediate)	2.3M+ views
4		Led Zeppelin - Stairway To Heaven - Guitar Lesson	2.1M+ views
5		Ozzy Osbourne - Crazy Train - Guitar Lesson	1.8M+ views

Join the DadRock family and be part of the global rock community!

TOP YOUTUBE SEARCH TERMS LEADING TO OUR CHANNEL

back in black guitar lesson	54K+ views
sweet child o' mine guitar lesson	48K+ views
stairway to heaven guitar lesson	42K+ views
enter sandman guitar lesson	38K+ views
crazy train guitar lesson	33K+ views
nothing else matters guitar lesson	28K+ views
hotel california guitar lesson	26K+ views
highway to hell guitar lesson	25K+ views



THOUSANDS OF MUSICIANS.
ONE PASSION. ENDLESS MUSIC.

We teach the songs that shaped generations
and inspire the ones to come.



100+
COUNTRIES

Global audience
of rock musicians.



231K+
MONTHLY
AUDIENCE

Fans who watch,
learn & engage.



2.9M+
MONTHLY VIEWS

Millions of views
and growing.



75K+
SUBSCRIBERS

A community that
keeps on rocking.



“ WE’RE NOT JUST A CHANNEL. WE’RE A MOVEMENT OF MUSICIANS HELPING EACH OTHER
KEEP THE MUSIC ALIVE, ONE LESSON AT A TIME.”

– DadRock Tabs

OUR WEBSITE IN ACTION

BUILT FOR PLAYERS. DESIGNED FOR DISCOVERY.

DadRockTabs.com is a comprehensive resource for guitar and bass players featuring artist pages, song lessons, on-screen tabs, original audio, and more—optimized for search engines and built to provide the best experience for musicians worldwide.



SEO OPTIMIZED

Built for search engines to help players find the lessons they need.



ARTIST HUBS

In-depth artist pages with discographies, top songs, and related lessons.



SONG PAGES

Accurate tabs, original audio, video lessons, and multiple skill levels.



MOBILE FRIENDLY

Responsive design for a seamless experience on any device.



MULTI-LANGUAGE SUPPORT

Content available in multiple languages with instant switching.



WEBSITE BY THE NUMBERS (LAST 28 DAYS*)



97

CLICKS

Users visiting from Google search results.



4.49K

IMPRESSIONS

Our pages shown in search results around the world.



2.2%

CTR

Click-through rate—above industry average for our niche.



10.1

AVG POSITION

Average ranking position in Google search results.



732

INDEXED PAGES

Artist pages, song pages, and more.

*Data from Google Search Console (May 2025)

BUILT FOR SEARCH. LOVED BY PLAYERS.

- ✓ 300+ artist pages with structured data
- ✓ 110+ song lesson pages (and growing)
- ✓ Original YouTube integration on every page
- ✓ Fast, clean, and ad-light experience
- ✓ Optimized for classic rock & metal keywords
- ✓ Sitemaps submitted and continuously updated



GLOBAL ACCESSIBILITY

Our website is available in multiple languages so players everywhere can learn the songs they love.



...and more!

EXPERIENCE THE DIFFERENCE



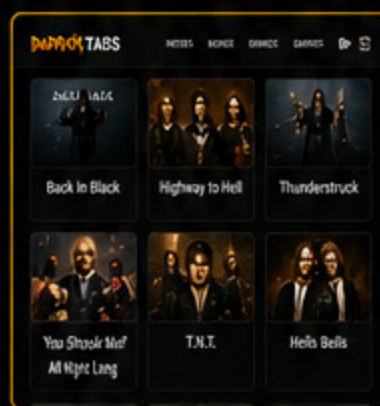
ARTIST PAGE

Everything about your favorite bands in one place. Discography, top songs, and related lessons.



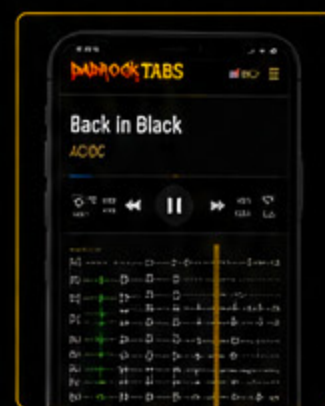
SONG PAGE

On-screen tabs that sync with original audio. Learn at your own pace with accuracy.



TOP SONGS

Quick access to the most popular songs from each artist with one click.



MOBILE EXPERIENCE

Perfect on phones and tablets so you can learn anywhere, anytime.



MULTI-LANGUAGE

Instantly switch languages and enjoy the same great content in your preferred language.



A GLOBAL PLATFORM FOR MUSICIANS.

ONE GOAL: HELP MORE PLAYERS LEARN THE SONGS THAT MATTER.



CONNECTING MUSICIANS WORLDWIDE

From beginners to pros, our platform brings guitar and bass players together through music.



LEARNING WITHOUT BOUNDARIES

Multiple languages and devices mean anyone, anywhere can improve their skills.



BUILT BY MUSICIANS, FOR MUSICIANS

We understand what players need because we're players too.



THE MUSIC LIVES ON

Every lesson keeps the music of classic rock and metal alive for future generations.



DadRockTabs.com



YouTube
@DadRockYTOfficial



Android App
DadRock Tabs



dadrocktabsyt@gmail.com



A GLOBAL AUDIENCE UNITED BY THEIR LOVE OF MUSIC

Our community spans the globe—bringing together guitar and bass players of all ages, skill levels, and backgrounds who share one passion: classic rock and heavy metal.

AUDIENCE SNAPSHOT



75,000+

YOUTUBE
SUBSCRIBERS

Growing community of dedicated musicians.



2.9M+

MONTHLY
VIEWS*

Consistent and engaged viewership.



3,200+

LESSON
VIDEOS

Lessons, riffs, solos, and more added regularly.



100+

COUNTRIES

A truly global audience that keeps growing.



8,000+

MONTHLY
WATCH HOURS*

Thousands of hours of learning every single month.

*Average monthly performance (last 28 days as of May 2025)

WHERE VIEWERS WATCH



ON YOUTUBE

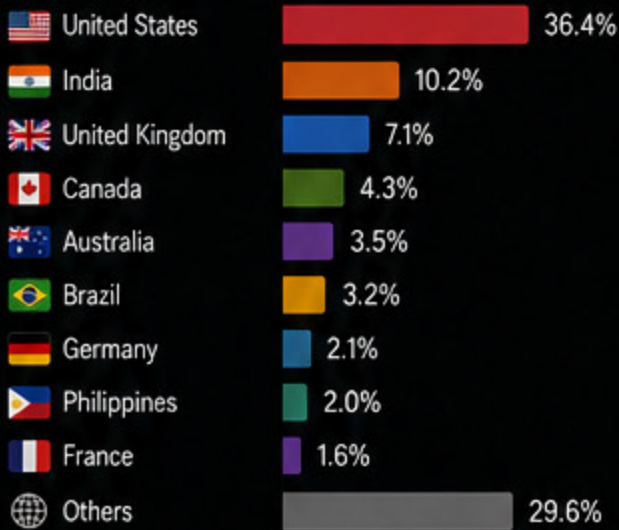


ON MOBILE DEVICES

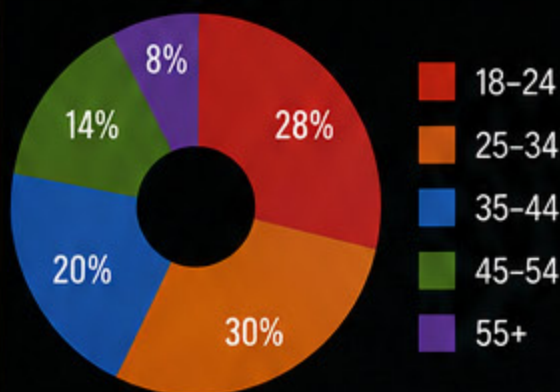


ON THE APP & WEBSITE

TOP COUNTRIES BY % OF VIEWS



AGE RANGE OF OUR AUDIENCE



Our audience is passionate, loyal, and always ready to learn more.

GENDER BREAKDOWN OF OUR AUDIENCE



92%
MALE



8%
FEMALE



A diverse community of players who all share the same passion.

WHAT OUR COMMUNITY PLAYS



Electric Guitar — 78%



Bass Guitar — 15%



Acoustic Guitar — 4%



Other / Multiple — 3%

WHY THEY WATCH

- ✓ Learn timeless songs and iconic riffs
- ✓ Improve skills at their own pace
- ✓ Accurate tabs with original audio
- ✓ Lessons for all skill levels
- ✓ Easy to follow, fun to learn
- ✓ Because they love classic rock & metal!

MULTI-LANGUAGE REACH

OUR CONTENT IS AVAILABLE IN:



English



Français



Español



Deutsch



Italiano



Português



日本語
(Japanese)



...and more!

Instant language switching on the website and app.



REAL MUSICIANS.
REAL SONGS.
REAL COMMUNITY.



We're more than a channel.
We're a global movement of musicians helping each other learn, grow, and keep rock alive.



THANK YOU
FOR BEING PART
OF THE DADROCK FAMILY!





YOUTUBE



WEBSITE



ANDROID APP



MULTI-LANGUAGE

PARTNER WITH DADROCK TABS

We collaborate with brands that align with our mission and values to create authentic partnerships that resonate with our audience and deliver real results.

GREAT PARTNERSHIPS INCLUDE:

- ✓ Music gear & instruments
- ✓ Learning tools & software
- ✓ Apps & tech for musicians
- ✓ Lifestyle & travel brands
- ✓ Concerts, festivals & events
- ✓ Courses, memberships & more

PARTNERSHIP OPPORTUNITIES



SPONSORED VIDEOS

On-screen mentions, product demos, and integrations.



DEDICATED REVIEWS

In-depth reviews and honest recommendations.



AFFILIATE PROMOTIONS

Promoting your products with unique links.



GIVEAWAYS & CONTESTS

Drive engagement and excitement together.



CUSTOM CAMPAIGNS

Tailored content that fits your goals and audience.

BRANDS WE LOVE

Fender

Ibanez

BOSS

ERNE BALL

Marshall

Positive Grid®

D'Addario

YAMAHA

Elixir STRINGS

...and many more!

WHAT OUR AUDIENCE SAYS



"DadRock Tabs helped me finally learn songs I thought were too hard. The tabs are spot on and easy to follow!"

★★★★★

– Mike T., USA



"I love that the lessons use the original audio. It makes learning so much more fun and authentic!"

★★★★★

– Sarah K., UK



"This channel is the reason I picked up guitar again. The community here is awesome!"

★★★★★

– Carlos M., Brazil

COMMUNITY ENGAGEMENT



Active community on YouTube comments, posts, and live chats



Fans share covers, requests, and guitar progress



High engagement across all platforms



A loyal audience that trusts our recommendations



WHAT MAKES DADROCK TABS DIFFERENT



100% FOCUSED ON CLASSIC ROCK & METAL

Our passion and expertise are in this music.



ORIGINAL AUDIO IN EVERY LESSON

Learn with the real songs you love.



ACCURATE, EASY-TO-READ ON-SCREEN TABS

Designed for all skill levels to succeed.



GLOBAL ACCESSIBILITY

Multiple languages on our website and app.



BUILT BY MUSICIANS, FOR MUSICIANS

We understand what players need.



A COMMUNITY THAT CARES

We're more than a channel. We're a family.

OUR ANDROID APP GUITAR LESSONS IN YOUR POCKET

- ✓ 3.55K+ installs and growing
- ✓ 100% mobile optimized
- ✓ Works offline – learn anywhere
- ✓ Multi-language support
- ✓ New features & updates coming soon!



GET IT ON
Google Play



OUR MILESTONES



2017

Channel launched



75,000+

YouTube subscribers



3,200+

Lesson videos



2.9M+

Monthly views*



100+

Countries reached

GROWING EVERY MONTH



Consistent growth fueled by passion and quality content.

*Average monthly performance (last 28 days as of May 2025)



LOOKING AHEAD

- ✓ Expand our lesson library
- ✓ Add more languages
- ✓ Improve app features
- ✓ Launch premium resources
- ✓ Reach more musicians worldwide

OUR MISSION

TO INSPIRE AND EDUCATE GUITAR PLAYERS AROUND THE WORLD BY TEACHING THE TIMELESS SONGS OF CLASSIC ROCK & METAL.



LET'S MAKE MUSIC HISTORY TOGETHER!

Interested in partnering with DadRock Tabs? Let's connect and create something amazing.



DadRockTabs.com



YouTube
@DadRockYTOfficial



Android App
DadRock Tabs



dadrocktabsyt@gmail.com



YOUTUBE



WEBSITE



ANDROID APP



MULTI-LANGUAGE

CONSISTENT GROWTH. REAL IMPACT.

Since day one, our mission has been to help guitar and bass players learn the songs they love. Our numbers reflect the trust our community has in us—and our commitment to keep delivering high-quality, accurate, and engaging lessons.

WHY OUR GROWTH MATTERS

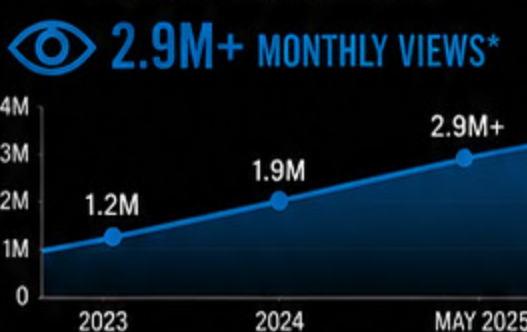
- More players discovering the joy of guitar every day
- Longest watch times in the guitar education space
- High retention and strong community loyalty
- New lessons and content added every week
- A platform built for the future of music education

YOUTUBE SUBSCRIBER GROWTH



Built organically with passion, consistency, and quality content.

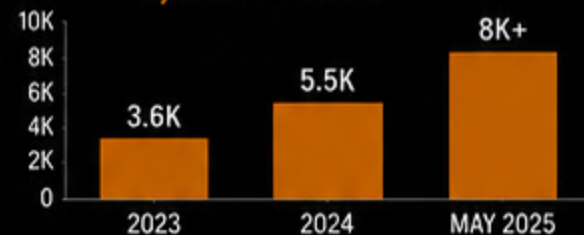
MONTHLY VIEWS GROWTH



*Average monthly performance (last 28 days as of May 2025)



HOURS WATCHED (MONTHLY)



TRAFFIC OVERVIEW (LAST 28 DAYS)



97

CLICKS

Users clicking from Google search results



4.49K

IMPRESSIONS

Our pages shown in search results around the world.



2.2%

CTR

Click-through rate—above industry average for our niche



10.1

AVG POSITION

Average ranking position in Google search results



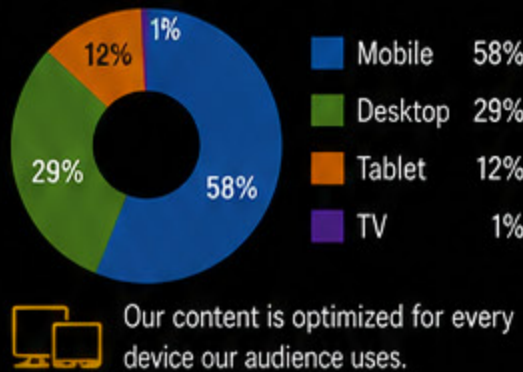
732

INDEXED PAGES

Artist pages, song pages, and more.

*Data from Google Search Console (May 2025)

TOP DEVICES BY % OF VIEWS



VIEWER LOYALTY

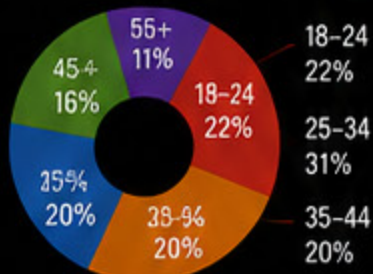


40%+
RETURNING VIEWERS



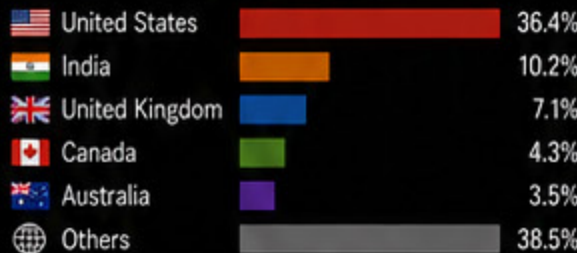
A loyal community that comes back consistently to learn more songs.

AUDIENCE AGE RANGE OF OUR COMMUNITY



Our audience includes players of all ages, from teen newcomers to lifelong rock fans.

TOP COUNTRIES BY % OF VIEWS



A truly global audience with one passion—music.

GENDER BREAKDOWN OF OUR AUDIENCE



92%
MALE



8%
FEMALE



A community of guitar and bass players who all share the same love of music.

WHAT OUR COMMUNITY SAYS



“The tabs are always spot on and the lessons are easy to follow. DadRock Tabs is my go-to channel every single day!”

★★★★★

— Mike T., USA



“I've learned more songs from this channel than anywhere else. The community here is awesome and super supportive!”

★★★★★

— Sarah K., UK



“This channel brought back my passion for playing guitar. The lessons are the best on YouTube!”

★★★★★

— Carlos M., Brazil



OUR ANDROID APP

GUITAR LESSONS IN YOUR POCKET

- 3.55K+ installs and growing
- 100% mobile optimized
- Works offline – learn anywhere
- Multi-language support
- New features & updates coming soon!



POWERFUL FEATURES ACROSS OUR PLATFORM



FULL SONG LESSONS



INTROS & SOLOS



ACCURATE TABS & RIFFS



YOUTUBE SHORTS



SPECIAL SERIES



ORIGINAL SONGS



OUR COMMITMENT

- Accurate, high-quality lessons
- Original audio in every lesson
- Respect for artists and music
- Safe, family-friendly content
- Built for musicians, by musicians
- Dedicated to our community

TOGETHER, WE KEEP
THE MUSIC ALIVE.



Let's continue inspiring players around the world to learn, grow, and rock together.

Thank you for being part of the DadRock family!

LET'S CONNECT!



DadRockTabs.com



YouTube.com/@DadRockYTOfficial



dadrocktabsyt@gmail.com



LET'S BUILD SOMETHING LEGENDARY

DadRock Tabs is more than a YouTube channel. It's one of the world's largest classic rock and metal guitar education communities. We create partnerships that feel authentic because our audience trusts us.

PERFECT FOR



Guitar Manufacturers



Amp Companies



Effects Pedals



Strings & Picks



Headphones



Music Apps



Software Companies



Festivals



Music Stores



Education Platforms

WE CAN DELIVER

- ✓ Dedicated YouTube videos
- ✓ Product Reviews
- ✓ Website placement
- ✓ Android App promotion
- ✓ Affiliate campaigns
- ✓ Giveaways
- ✓ Sponsored series
- ✓ Social media promotion
- ✓ Custom campaigns

LET'S WORK TOGETHER!



AUTHENTIC PARTNERSHIPS

We only partner with brands that we believe in and that our audience will genuinely appreciate.



ENGAGED, LOYAL AUDIENCE

Our community trusts our recommendations because we focus on education, not just promotion.



PROVEN RESULTS

Strong growth, high engagement, and millions of views from passionate guitar players around the world.



GLOBAL REACH

Content available in multiple languages and accessible on YouTube, our website, and our Android app.

LET'S CONNECT



EMAIL

dadrocktabsyt@gmail.com



WEBSITE

DadRockTabs.com



YOUTUBE

@DadRockYTOfficial



ANDROID APP

Guitar And Bass TABS Lessons



75,000+
SUBSCRIBERS

Growing every day



723,000+
MONTHLY VIEWS

Consistent & organic



231,000+
MONTHLY AUDIENCE

Passionate guitar players



3,200+
LESSON VIDEOS

And counting



371
ARTISTS

And growing



732+
INDEXED PAGES

SEO-optimized

Millions of passionate guitar players reached worldwide.

★ READY TO ROCK? ★

LET'S CREATE SOMETHING UNFORGETTABLE.

REAL MUSIC. REAL LESSONS. REAL COMMUNITY. REAL IMPACT. 🤘



YOUTUBE



WEBSITE



ANDROID APP



MULTI-LANGUAGE

OUR CONTENT. THEIR JOURNEY.

From picking up a guitar for the first time to mastering legendary riffs, DadRock Tabs is there for every step of the journey.



OUR AUDIENCE

- 75,000+** YouTube Subscribers
- 2.9M+** Monthly Views*
- 3,200+** Lesson Videos
- 100+** Countries Reached
- 8,000+** Monthly Watch Hours*

*Average monthly performance (last 28 days as of May 2025)

CONTENT THAT CONNECTS



FULL SONG LESSONS

Complete lessons with tabs, on-screen guitar, and original audio.



INTROS & SOLOS

Break down the most iconic riffs, licks, and solos note-for-note.



TABS & RIFFS

Accurate tabs that are easy to follow and play along with.



YOUTUBE SHORTS

Quick tips, riffs, and challenges that keep our audience engaged.



SPECIAL SERIES

Top 3s, "Name That Tune", tributes, and more.



ORIGINAL SONGS

Original music created by DadRock for the community.

AVAILABLE EVERYWHERE



YOUTUBE CHANNEL

@DadRockYTOfficial
75K+ subscribers and growing



WEBSITE

DadRockTabs.com
SEO-optimized & multi-language



ANDROID APP

Guitar And Bass TABS Lessons
3.55K+ installs and growing



MULTI-LANGUAGE

Content available in multiple languages worldwide



**WE DON'T JUST TEACH SONGS.
WE KEEP THE SPIRIT OF ROCK ALIVE.**



A GLOBAL COMMUNITY



From North America to Europe, Asia to Australia, our community is worldwide and growing every day.



...and many more!

TOP PERFORMING CONTENT

- Back In Black (AC/DC) - Full Lesson** **2.9M+ views**
- Sweet Child O' Mine (Guns N' Roses) - Solo** **2.6M+ views**
- Stairway To Heaven (Led Zeppelin) - Full Lesson** **2.4M+ views**
- Enter Sandman (Metallica) - Full Lesson** **2.3M+ views**
- Crazy Train (Ozzy Osbourne) - Riff Lesson** **2.1M+ views**

OUR VIEWERS LOVE

- Accurate tabs with original audio
- Lessons for all skill levels
- Classic rock & metal songs they know and love
- Engaging, easy-to-follow teaching style
- New lessons every week
- A community that feels like family

BRAND SAFE. FAMILY FRIENDLY.



- 100% family-friendly content
- No adult language or themes
- Positive, educational, and inspiring
- Safe for all ages and brands

WHAT WE OFFER PARTNERS



- Product reviews & integrations
- Sponsored videos & mentions
- Giveaways & contests
- Affiliate promotions
- Custom campaigns
- Long-term partnerships

LET'S CREATE SOMETHING AMAZING!

We're always open to exciting collaborations that align with our mission and provide value to our audience.



LET'S ROCK TOGETHER!



WHAT OUR PARTNERS & COMMUNITY SAY



"DadRock Tabs is one of the most authentic and engaged music communities on YouTube. Their audience truly trusts their recommendations."

— Music Gear Brand Partner



"The lessons are always accurate and easy to follow. I've learned so much and had so much fun!"

— Jake R., USA



"DadRock Tabs keeps the spirit of classic rock alive. The community here is incredible!"

— Lisa M., Australia



READY TO PARTNER?

Let's make music history together.



DadRockTabs.com



YouTube
@DadRockYTOfficial



Android App
Guitar And Bass
TABS Lessons



dadrocktabsyt@gmail.com



@DadRockYTOfficial



LET'S STAY CONNECTED!

SCAN. CONNECT. ROCK TOGETHER.

Whether you want to explore lessons, watch on YouTube, download our app, or reach out — we're just a scan away.



VISIT OUR WEBSITE

Scan to explore thousands of guitar & bass lessons.



WWW.DADROCKTABS.COM



DADROCKTABS.COM



SUBSCRIBE ON YOUTUBE

Join 75,000+ musicians learning classic rock & metal.



DadRockatabs Official



YOUTUBE.COM/@DADROCKYTOFFICIAL



DOWNLOAD THE APP

Take your lessons anywhere with the Android app.



DadRockatabs App



GET IT ON GOOGLE PLAY



CONTACT FOR PARTNERSHIPS

Scan to email us directly. We'd love to hear from you!



Dadrockyt@gmail.com



DADROCKTABSYT@GMAIL.COM



THANK YOU FOR BEING PART OF THE DADROCK FAMILY!



★★★ REAL MUSIC. REAL LESSONS. REAL COMMUNITY. REAL IMPACT. ★★★

